# **DUBLIN CANVAS**



# **SUMMER 2022 CALLOUT**



Dublin Canvas is an idea, a public art project intended to bring flashes of colour and creativity to everyday objects within County Dublin. Less grey, more play! The project takes previously unused public space and transforms it into canvases to help brighten up each area. Making Dublin a more beautiful place to live, work and visit.



'Tower Island' by John Tynan. Tower Road, Convent Road, Clondalkin Village, Dublin. (2021)

Dublin Canvas utilises traffic light control boxes. These boxes previously designed to go unnoticed have now become canvases for artwork. Leading on from the successful completion of over 650 pieces to date within County Dublin throughout the Summer/Autumn 2015 - 2021. Dublin Canvas is now seeking submissions of artwork for a further 15 boxes located throughout the South Dublin County Council area.

This is a fantastic opportunity to have your artwork displayed to the public in prime locations. Completed artwork will brighten up and turn these once dull, heavily tagged boxes into beautiful works of art, transforming each area into a walking gallery of public art. Artists and community groups who wish to participate and paint one of this Summer's available boxes are asked to carefully read the below guidelines on how to enter and then forward on their correctly prepared submissions to info@dublincanvas.com

Visit website www.dublincanvas.com to view all artist's profiles, to sign up to our mailing list and to further explore the background to Dublin Canvas.

Please forward on this brief to family, friends, and work colleagues that you believe may be interested in public art and helping Dublin Canvas to continue to "Colour in the County." Support the artists and the platform by following #DublinCanvas @

www.facebook.com/dublincanvas www.twitter.com/dublincanvas/ www.instagram.com/dublincanvas/



'History's Ebbs & Flows' by Conor Dunne. Ballycullen, Dublin. (2021)



'Hello old friend' by Joice Palloma. Rathfarnham, Dublin 14. (2021)

Dublin Canvas is an inclusive public art platform. To date, we have had a variety of artists from all age groups – college students to retirees, all walks of life - barristers to baristas, a wide variety of nationalities with a full array of art disciplines. Graphic designers, illustrators, stencil artists, fine artists, portrait artists, tattoo artists, street artists and landscape artists to name but a few.

The main objective of Dublin Canvas is to "Colour in the County." Artists have complete freedom on how to achieve this. Participants should draw upon their own creativity but will also pay attention to the distinctive characteristics of each area for inspiration, paying close attention to the surroundings of each box when designing their artwork. As each of the box locations are quite distinct it is suggested that artists visit each location to draw inspiration from the immediate environment. Selected artwork imagery will still be owned by the participants. However, you must agree to let Dublin Canvas use artwork imagery in any way to promote the platform and South Dublin County Council. This will include use on websites, social media, and all related publications. It is intended that all artwork will stay for a minimum of 1 year. However, Dublin Canvas reserves the right to remove any artwork at any time without prior notice.

Artwork will be selected based on the following criteria:

- creativity and innovation of design
- relevance of the image to the chosen area
- ability to work within the guidelines of the project

Designs would be ineligible if they contain the following:

- breach of intellectual property rights (stealing someone else's idea)
- trademarks, advertisements, brand or business names, logos, or copyrighted images
- images relating to drugs/alcohol and/or offensive/contentious images
- artwork dominated by text, unless relevant to the design

Entrants should bear in mind the following points when conceptualizing designs.

- maximize the use of the 3-dimensional aspects of the boxes
- a small logo, entrant's details and box reference number will appear on the side of each unit
- the finished artwork will be in the public domain, there is a chance that it will be vandalized. Consequently, large areas of the design should not be left open to attack. For example, large areas of blue skies on an image would give vandals the opportunity to deface your artwork.
- It would be recommended that participants visit each site for inspiration and to ensure that their designs integrate with the surrounding area.
- only prior agreed artwork can be used on boxes
- prior to painting, each of the allocated units will be painted a matt white by Dublin Canvas
- please view extensive back catalogue at www.dublincanvas artist-profiles-main for inspiration and an indication of what the council adjudication panel look for in submissions



'Local Polleniticians' by Maureen Kelly Fox. Clondalkin, Dublin 22.(2021)



'Oongah Keogh' by Veronica Dooley. Rathfarnham, Dublin 14. (2021)

#### **Timeline**

Callout Commences - Wednesday 13th April 2022

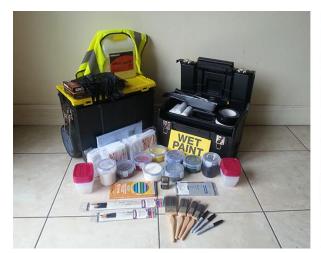
# Submission Deadline - Friday 13th May 2022

Selection process - Monday 16th May - Friday 3rd June 2022

Artwork Completed - early June - late August - artists unavailable to paint at this time should not apply

## **Budget**

Dublin Canvas is asking for members of the public that are interested in the project to volunteer their time and talent to help brighten up the Dublin. In saying we believe it should not cost participants anything more than time. There are two options available to help cover costs. Option one is that Dublin Canvas will supply all materials (paints, brushes, PPE etc.) in a portable pack, plus a payment of €200 to cover travel expenses/food/caffeine for the day. Or option two, a payment of €250 and participants supply their own materials. For the second option the materials used must be pre-approved by Dublin Canvas. This will ensure all painted boxes will remain vibrant for the duration of the project. Make sure to indicate on your submission which option you prefer.

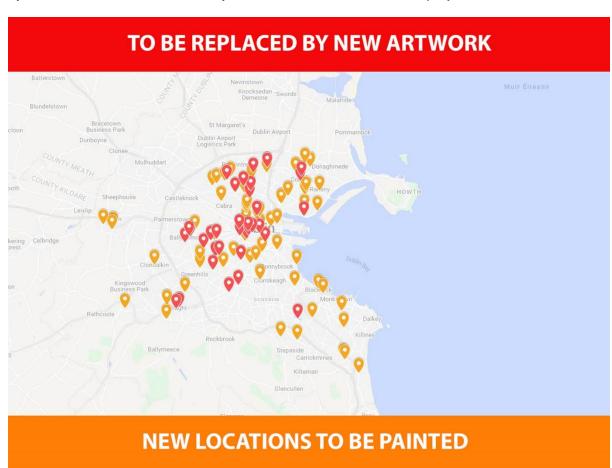




Portable artist pack provided. Packs contain everything artists need to complete their piece.

#### **Available Locations**

Dublin Canvas uses traffic light control boxes to exhibit high quality, creative artwork to the public. Traffic light control boxes make perfect canvases to showcase community art as they are always naturally located in high footfall – high traffic areas. Pedestrians, cyclists, and motorists can enjoy the artwork as they wait for the traffic light to turn green. They also have the added benefit of being uniform in size and are all owned and maintained by each local Council. Other utility boxes are not suitable for the project.



Functioning map available at www.dublincanvas.com/paint

Entrants must be 18 years old or over! Each box will be awarded on quality and creativity of design. The judging panel will be made up of Council representatives. We will not be able to provide feedback on individual applications. Not suitable for artists based outside Dublin. Website contains F.A.Q section, please email all enquiries not covered within to info@dublincanvas.com Make sure to follow #dublincanvas through social media channels.



'Garden of Secrets' by Magdalena Wilk. Lucan, Dublin 22. (2021)



'Red Robin on Cherry Blossom' by Chloe Bracken. Saggart, Dublin 24. (2021)

#### **Submission Checklist**

Be sure to include the following with your submission(s):

Contact details with your current location: general area or address

Artwork: label all artwork correctly, send Jpeg's or PDF's

Copy/paste/fill out below content:

Artist:

**Artwork Title:** 

Preferred Artwork Location/Area view locations @www.dublincanvas.com/paint

**Artwork Description:** (40 words or less, if possible, not essential)

**Biography:** (40 words or less, if possible, not essential)

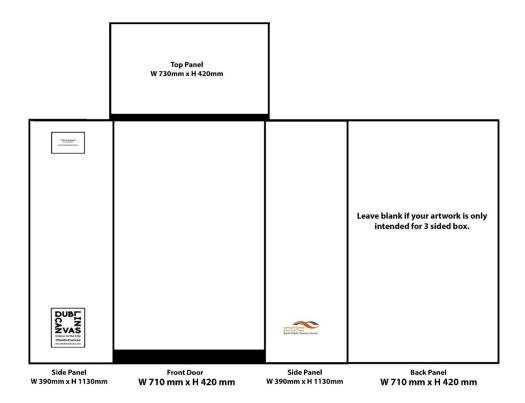
**Contact Artist:** Website – Instagram -Twitter - Facebook (if available, not essential)

Supply Materials: Dublin Canvas or own (see budget paragraph above for details)

Address: your general area or address

Artists may submit multiple entries

Email correctly prepared submission(s) with contact details/address to: info@dublincanvas.com



## **Perfect Submission Layout example**

Artist: Chloe Bracken

Artwork title: "Red Robin on Cherry Blossom"

Preferred Artwork Location: Saggart

**Artwork description:** The red robin represents the friendliness of the people of Saggart, and the Cherry blossom represents the community they are in. On a quiet day, you can hear the birds sing near the box and which inspired me to paint a Robin.

**Biography:** I've recently graduated with a BA in Illustration from NCAD and I'm hoping to do a master's in education.

Contact Artist: W: Chloe Bracken IG: imanirishillustrator

Supply Materials: Dublin Canvas

Address: 742 Evergreen Terrace, Springfield, Dublin 25.

